PARLIAMENT LIGHTS
1994 MEDIA BUDGET RECAP
DISCOUNTED COSTS
AS OF 7/15/94

	1994 C.P.E ($MM)	1994 COMM. ($MM)	$ DIFF C.P.E. VS COMM. ($MM)
ACTUAL BUDGET	9.7		
PRINT *	4.0	3.5	0.5
OOH	5.6	4.9	0.7
GRAND TOTAL	9.6	8.4	1.2
UNALLOCATED	0.0	0.0	
DIFF. VS. BUDGET	-0.1	-1.3	

* INCLUDES 2% CASH DISCOUNT

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Source: https://www.industrydocuments.ucsf.edu/docs/kkmn0004